

## ***White Paper Series***

### **Twenty-Plus Strategies for Raising Education Attainment in Toledo**

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1. Universal Pre-K
2. University student speakers attend high school classes, give talks
3. High school students given tours of UT, Lourdes, Mercy, Owens
4. Send high school students a “newsletter” from UT or universities
5. Create a “buddy system” with a university student and h.s. student
6. Scholarship program: Toledo Promise, SayYes, ...something!
7. Teacher exchanges: University faculty visiting high school classes
8. Enlist support of City Council, County Commissioners, Port, RGP
9. Identify strong leadership, e.g., TCF, Port,
10. Advertising and promotional campaign: Billboards, media, etc
11. Adopt a Student Campaign: Give recognition to Adopters
12. Establish a “mentoring” program for potential university students
13. Mount a “Return for your Degree” program aimed at dropouts
14. Promote bringing university grads to downtown or into the city

15. Free passes to high school students to all University sports events
16. Promote Early College High School more vigorously
17. Designate several days when h.s. students visit university classes
18. Create “family days” when parents are invited for university visits
19. Have “sleep overs” in University residence halls for Juniors
20. Host high school science fairs, technology fairs, literary fairs at UT
21. Greater, more creative use of technology: every student a laptop
22. Toledo Library host monthly inspiring lectures for high school students and parent on higher education-related topics.

## Notes

Toledo needs a “Champion” advocate for going to college. It could be a person, an organization, a university or universities, economic development agency, government...but someone has to lead and advocate for raising education attainment.

Toledo needs to be seen as a city that respects, admires and promotes higher education. We need an image, and education brand.

We need a way to help poor kids who can't afford college pay for tuition.

We need to create the “expectation” that college is normal.